ART | TROPE

Press Release

Paris, September 11th 2018,

After the end of summer Art-Trope moves into Incubator Créatis in Paris

New address: 15 rue de la Fontaine au Roi, 75011, Paris New phone: +33 1 82 83 78 50



The Incubator <u>Créatis</u>, Residence of cultural and media entrepreneurs selected Art-Trope to be part of the supported Start-Ups. Since its creation in 2012, the incubator has been supporting close to 130 companies including Maddyness. It generated a cumulative revenue of 23 million Euros and raised 13 million Euros since 2012. Also, the supported companies' 4 years survival rate reaches 85%. Creatis is also located in Brussels and will soon open another location in Lyon in 2019.

Since May 2018, Creatis moved to 15 rue de la Fontaine au Roi in Paris as part of the cultural projects accelerator <u>FAR</u> which puts together entrepreneurs, creators, Artists, institutions, makers, non-profits, journalists, researchers and audiences. Thanks to this new place at the core of Paris, and to the work of Creatis Brussels, Creatis' future is to be wider and more international. This new location represents 2600 square meters dedicated to the acceleration of cultural and media projects, events, partners and quality co-builders



Grand opening of FAR, 15 rue de la Fontaine au Roi, Paris © FAR

"We are pleased to enter Creatis which will enable Art-Trope to keep going forward with its mission at the worldwide Artists and Collectors' service" states <u>Art-Trope's President and CEO Virginie Tison</u>.

Additional information about Art-Trope's integration to Créatis

- Article dedicated to Art-Trope's selection as part of Créatis' Start-Ups

About ART-TROPE

<u>ART-TROPE</u> is the New Generation of Artists Agency offering worldwide Artists an access to quality services dedicated to their needs in order to improve and accelerate their career opportunities on the long-term. Art-Trope highlights the Artists and Artworks of private and institutional Collectors by ensuring the follow up of the Artists and exhibiting them in the Art capital cities.

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